

Better safe than sorry!

Five enterprise video security & privacy essentials

More and more organizations are implementing video and live streaming in a wide range of contexts. From how-to guides in customer service and corporate overviews for marketing purposes to live streaming of internal communications and investor relations, video usage is increasing rapidly. With that extensive growth come critical data protection and security challenges. A professional, secure enterprise video platform (EVP) must be able to securely and reliably deliver both internal and external video, but also ensure safe usage on a global scale.



**STORAGE:
SAFE &
PROTECTED!**

A QUESTION OF INFRASTRUCTURE

Can your IT infrastructure ensure end-to-end data protection and compliance? It's imperative that your videos and all related information be stored strictly as per European Data Protection directives.*



**YOUR ID,
PLEASE!**

Note:
EU-DSGVO
applies as of
May 25, 2018

TO ACCESS OR NOT TO ACCESS: THAT IS THE QUESTION

First, there is user authorization, followed by authentication. In addition to classic password-based logins, single-sign-on or multi-factor authentication are essential advanced security measures. Today's enterprise-ready video platform must be able to support such requirements.

AUTHORIZATION: WHO HAS WHAT PERMISSSIONS?

Just because you can identify a user doesn't automatically mean they are allowed free reign and full access to all available features. In this case, it's smart to set up fine-grained rights management. Rule-based user accounts are created automatically with the ability to configure the right role and group allocations at the administrator's fingertips.



**I'M IN!
ACCESS
APPROVED –
NOW WHAT?**



**CAN YOU
PROVE
THIS?**

REVIEW SECURITY AND BURDEN OF PROOF

Videos too are bound by legal requirements in regards to traceability. As such, companies are required to legally and securely document where videos are distributed and by whom. To this end, a data protected, tamper-proof record (log) needs to be in place.



**CONTENT
UNAVAILABLE**

VIDEO STREAMING SECURITY GUIDELINES

It's vital to provide security guidelines and be able to customize policies as needed, e.g., Through token protection, Geo-blocking or IP restrictions. It's also important to prevent videos from being viewed by unauthorized individuals when streamed.